

## Minutes - BCI Board Meeting July 17, 2014

### Present:

Monica McCarthy	President
Marc Urias	VP
Jim Norman	Secretary
Rich McCarthy	Treasurer
Kim Gerrard	Communications
Ramona Dalton	Membership
John Lambert	At Large
Bob McHenry+	At Large
Sue Farrell	Hospitality

### Absent:

Joyce Jack	Statistician
Randy Profeta	Ride Coordinator

The meeting was called to order at 5:10 pm.

The minutes of the June meeting were approved.

### President's Report

- Welcome Jim Norman, new secretary. Motion was made and approved appointing Jim as secretary.
- BCI Picnic & Bike Swap – Penny on barbecue  
Bill Sellin will help as well

There was a discussion about drink needs for the picnic with Sue, may need more water, she will check with Bill to see what was left over from the Solstice. Bill has arranged for the necessary BBQs. He recommends the picnic be held in the meadow area as the table area is reserved for a wedding later in the day – Monica will see about a refund on the reservation fee already paid.

- Clean up Coffee stops

Monica will assign a list of stops to each board member to call and verify that they are still in business, return the results to Monica.

- Someone to call coffee stops before rides  
John Lambert volunteered to call the stops for the weekend rides in advance to let them know we are coming.
- Future of BCI and 2015 BOD

There was an extensive discussion about ideas to get members more active in volunteering to help with club activities. Some of the ideas discussed included awarding points for various activities, such as OCW does, but concerns were raised about the amount of recordkeeping needed for this and whether it would actually motivate people.

Other ideas included having an annual award (such as a gift certificate) for those who volunteer the most, and there was discussion about whether or not to include board members in this. Bill Sellin suggested that there be a potluck instead of the annual banquet to get people involved as opposed to just being served.

No decision was made on any of the above and the topic was tabled for now in the interest of time.

The need for sweeps for certain rides was also discussed. Monica will check with Jim Larson regarding the way to mine the membership database to see who checked the "Willing to help" box when they registered. With enough volunteers each person would have to sweep only occasionally.

## Vice President's report

Marc reported on reserving the Norman Murray room for the annual banquet. The reservation was made in April, and Marc just received the contract.

Marc pointed out that the signups for the IRWD for 2015 will begin in October and asked what day the board prefers. It was agreed to try for the first Wednesday of each month.

Marc is working on recruiting speakers for the 4 remaining meetings for 2015. He brought up a potential speaker from REI, however they did not meet the minimum club sponsorship level this year so will not be invited to speak. There was a brief discussion of other ideas for fun meeting activities, but no action was taken.

Marc suggested identifying actively engaged club members to recruit for either volunteer positions or future board positions. The board briefly discussed who would be willing to return to the board next year. Monica recommended that there should be a new president, most of the other board members were willing to continue. Rich would like to step down as Treasurer next year.

Some board members are to reach out to certain members and ask if they would be interested in a board position. The assignments are as follow:

- o John Lambert to contact Alex Lim
- o Marc to contact Karen Cook and Neil and Candy Hutchinson
- o Ramona will contact Phil Norton
- o Monica will contact Laurie Ostrow

## Ride Coordinator's report - absent

## Treasurer's report

Rich reports our bank balance at \$7,600, about \$1,220 in PayPal (Monica will log on and move this to the bank account) and \$18,500 in the money market account. OCW paid \$500 for the rally lunches and some funds were received from the Solstice ride. ***[I don't have a number for this in my notes]***

Secretary – No report, Jim was just appointed!

## Statistician's report - absent

## Membership report (382 members)

Ramona is documenting the job tasks. She noted a couple of inconsistencies between the membership sign ups and PayPal, there were two payments without sign ups. Monica will help her research this (and this was cleared up later that evening).

## Communications report

Kim reports that the BCI Alert is going to 357 members, so very few have opted out. She discussed better communicating the monthly Friday evening get together at Fashion Island. She will discuss with Jim Larson to get more information on the website.

## Hospitality

Sue reported that 43 signed up for tonight's general meeting, she planned for 50. She has the duties covered for the picnic.

## Directors at Large report

- Safety Classes

Bob reports that 4 board members and 2 regular members took the Cycling Savvy class and thought it was very good, in some ways better than TS 101, with good visual aids such as animation and videos, with a longer ride on Saturday afternoon on very busy streets in Santa Ana to put the newly learned skills into practice. Another class is being held next week. We don't need to wait to schedule a BCI-specific class, we should just encourage members and get the information out whenever the classes are being held locally. Bob wants us to set up a permanent area on the website for this information. The cost for all three sessions of the class is \$75, so Bob recommended increasing the Road ID gift certificate to \$25 for the CS class and remain \$20 for the TS 101 class. A motion was made and this was approved.

Bob further recommended that if a member completes either the CS or TS 101 class they qualify for the silver wrist band, and if they then take the other class they qualify for a gold wrist band. After the second class the member would get a choice of either the Road ID gift certificate or a free one-year BCI membership.

Additionally, Bob proposed a platinum circle of safety level for those who become either a CSI or LCI instructor, with a platinum colored wrist band, recognition on the website, and a \$100 payment for each class taught to BCI members, up to \$400, the cost of obtaining the instructor certification. There was additional discussion on this point because an instructor also receives part of the fee paid by students taking the class.

The platinum level was tabled, a motion was made and passed to approve the silver and gold Circle of Safety levels as proposed, with new wristbands and the gift certificates.

#### Update on decals and clothing – Suzanne

Suzanne will have items available for sale at the meeting.

#### New Business

None.

Next Meeting – Monica, Kim Gerrard and Jim Norman will be absent for the August meeting due to travel plans. The Vice President, Marc, will run this meeting.