

Bicycle Club of Irvine
Board of Directors Meeting

Meeting called to order at 5:50 p.m. on August 19th, 2015

Members present:

Will Decker, president
Marc Urias, vice president
Jim Norman, treasurer
Karen Lewis Cook, secretary
Tom Byron, communications
Ramona Dalton, membership
Beth Sher, hospitality
Lois Garland, director at large

Suzanne McCord
Bill Sellin

Shimano Eyewear

The subject of the donated Shimano eyewear was brought up but not resolved as to what will be the final determination. It has yet to be determined if the lenses are just clear or if they darken when exposed to the sunlight.

Winter Banquet

The winter banquet was discussed briefly and it was stated that Working Wardrobes maybe a possible location, however it is thought that there will be a fee involved and it was not certain what the amount is.

Routing of Mail to the Club

Tom made inquiry as to how emails (from vendors, the general public, perspective members, etc.) to the club are handled and routed. Bill stated that they are usually routed to the appropriate person to respond directly to.

Membership

Ramona made reference to our current membership database and spoke to how it is virtually automatic, stating that she would not like to lose the current level of ease of use. Beth brought up the fact that there was some uncertainty as to when would be the best time to send out balance due notices for expiring memberships. Two weeks, six weeks, etc., and should we just keep sending notices until the member makes payment? There was no definitive consensus, however it was stated that some members believed 6 weeks is too far out. Beth suggested that we have membership forms available with the sign in sheets every weekend. Karen agreed to formulate and print some notices to be posted with the sign up sheets asking continuing guests to actually become members by

joining the club and consequently pay their \$20.00. The club currently has 351 active (paid) members.

Spending Authority

Jim brought up the possibility of establishing some limits of spending authority on an as needed basis. His recommendation was as follows: The president would have the discretion and be authorized to spend \$250 for club needs without approval. The president plus two board members approval would be required for an authorized expenditure of \$500.00 for club needs without further approval. Anything in excess of \$500.00 would necessarily have to be approved by the board of directors. This measure was voted on and passed by the members present.

Communications & Website

Bill proposed using an (emergency) transitional web page for a temporary one month solution until we can get the current website issues resolved. It will have an HTML format and will state that the website is "currently under construction." It will incorporate membership as well. This measure was voted on by the board and approved.

Tom requested that **ALL** alert information and requests go directly to him, and that he would handle them accordingly and ASAP. As the director of Communications he will be the gatekeeper on what qualifies as an alert. All alerts, articles, and other pertinent information that gets posted must go through Tom. This includes but is not limited to monthly alerts, meeting reminders, remote rides, speakers, articles, meetings, etc..

The protocol for addition to the website will be to send the document to the BOD *and* to Tom directly. He will respond with a reply. He should be called directly, in the case that he did not acknowledge receipt of the email.

Tom suggested that the "Pacelines" newsletter be abandoned in favor of posting current information and or articles on the website as it becomes available.

In addition, there was some discussion of listing new members on the website as a way to welcome them to the club and encourage involvement.

Volunteers

Again, the subject came up of how to recruit more volunteers within the club and promote membership.

Jerseys & Club Merchandise

Suzanne requested that the board authorize her to set up jersey purchases by "direct order" to eliminate the current situation of having to wait several months for enough orders to accumulate to make a group purchase, thereby reducing individual shipping charges. This request was also voted on and approved by

the board.

Suzanne also stated that there is virtually no demand for the BCI fleece vests and that we should consequently no longer pursue this purchasing option. She also recommended giving BCI decals out to new members at no charge as a welcome gift.

Next Meeting

Scheduled for Sept. 2nd, board meeting and general meeting following.

Meeting adjourned at 6:55 p.m.