

## Board of Directors Meeting Minutes March 22, 2018

The meeting was called to order at 6:34pm at Mimi's Café in Irvine>.

**Directors present:** Mike Farrell, Laura Brown, Jim Norman, Steve Buescher, Bob McHenry,

Deby Six, Bill Sellin, Jane Schrenzel

**Directors absent:** Randy Profeta, Alex Lim, Desiree Mathos

Guests: 0

#### **Reading of the Minutes**

Minutes of the 2/22/18 Board meeting were accepted.

#### **Director Reports**

#### **President: Mike Farrell**

Mike reported 23 club jerseys have been ordered during the current opening of the JL Velo online store. Bill made a motion, seconded by Deby, to extend the team store until 4/2, and the motion passed. The lack of larger sizes in the women's clothing line is a concern of the club.

Mike believes our new member enrollments are on par with other local clubs with similar age demographics.

#### Vice President: Laura Brown

Laura picked up the key for the community room at IRWD. The topic at the 4/12 general membership meeting will be technology and social media. Using Map My Ride, Strava, Ride with GPS, Facebook, and Instagram will be discussed and demonstrated for club use and bicycling. Rock 'n Road Cyclery, a club sponsor, will attend to show and discuss the hardware side of bicycling technology.

"Bring a friend" is scheduled and being promoted to coincide with the 4/7 jersey day and lunch.

#### **Ride Coordinator: Jim Norman**

Due to weather, the remote Tour de 5 Cities ride has been rescheduled for 4/14.

Glendora Mountain Road remote ride has been scheduled for 5/12, and is in need of someone to provided sag support.

The Onyx Challenge remote ride is scheduled for 6/9, and Mike Farrell agreed to provide sag support again this year.

The OC Bike Rally has been scheduled for 7/14, and the club would prefer to hold it at Heritage Community or Turtle Rock Community parks. Jane will make arrangements with the city. After some discussion, Bob made a motion to charge club members \$5.00 each for the Bike Rally box lunches this year. Deby seconded the motion, and it passed.

A remote ride to Dana Point / San Clemente / Oceanside will be added to the schedule.

Jim would like to add some general descriptions to the website regarding ride pace for the green, yellow, blue, and pink rides; because he is asked this question a lot since some other clubs have very specific criteria for their ride group categories.

#### **Treasurer: Steve Buescher**

The treasurer's monthly report as of 2/28/18 is attached to these minutes.

#### Secretary: Bob McHenry

Bob volunteered to sag the yellow group ride on the 4/7 "Bring a Friend" jersey day ride.

Bob updated the logo font on the club's fillable PDF reimbursement form, and posted it on the club website.

#### Membership: Deby Six

The club has gained 11 new members since the February board meeting; with 276 current active members, and 320 inactive members.

#### Communications: Bill Sellin

(no report)

#### **Hospitality: Jane Schrenzel**

(no report)

#### **Old Business**

Deby should have the new club brochure ready for the next board meeting...

#### **New Business**

Via a text message, Alex proposed it be mandatory for board members to purchase and wear the new club jerseys. It was pointed out that the board has a policy of not allowing motions to be made in absentia. The proposal died due to lack of a motion from any board member present.

An idea was brought forth to designate and recruit a "social media coordinator" for one of the director at large positions in the future.

#### The meeting was adjourned at 7:46pm.

The next Board meeting will be Thursday April 26th at Mimi's Café in Irvine.

# BCI BOD Meeting Treasurer Update

**March 2018** 

**Steve Buescher** 

### **Bank Accounts Overview**

(data through 31 January 2018)

- Savings \$18,026.61 change + \$ 0.13
- Checking \$ 3,193.30 change + \$ 634.78

## **Year to Date Summary**

(data through 28 February 2018)

	2017		2018	
		YTD TOTAL		YTD TOTAL
	February	Thru FEB	February	Thru FEB
<u>INCOME</u>	\$ 425.39	\$ 3,219.79	\$ 1,070.00	\$ 4,562.00
<b>EXPENSES</b>	\$ 2,070.90	\$ 2,869.96	\$ 266.59	\$ 3,209.46
NET INC / (EXP)	\$ (1,645.51)	\$ 349.83	\$ 803.41	\$ 1,352.54

Continued - GOOD FINANCIAL START