



Board of Directors Meeting Minutes December 18, 2019

The meeting was called to order at 6:33pm at Knowlwood Restaurant in Irvine.

Directors present: Marc Urias, Vince Wilhelm, Steve Buescher, Bob McHenry, Lindsay O'Neill, Deby Six, Bill Sellin, Jane Schrenzel, Paul Haussler, Ed Trainor

Directors absent: Dave Murphy

Guests: 0

Reading of the Minutes

Minutes of the 11/21/19 Board meeting were accepted.

Director Reports

President: Marc Urias

Arrangements are being finalized for the 2020 annual meeting banquet, which will be held 6:00-9:00pm Saturday 1/25 at the Woodbridge Village Association community center in Irvine. Marc's pro-forma for the event is attached to these minutes. Based on 90 attendees paying \$25 each, the break-even cost for catering is estimated to be \$17.55 per person. Marc contacted 4 caterers, whose cost ranges from \$13.10-\$25.67 per person. A majority of the board desires to use Stonefire Grill as the caterer.

Vice President: Dave Murphy

(no report)

Ride Coordinator: Vince Wilhelm

30 members participated in the 12/13 remote ride to view the holiday decorations at the Mission Inn in Riverside.

Treasurer: Steve Buescher

The treasurer's monthly report as of November 30th is attached to these minutes.

Steve reports the total assets of the club are down approximately \$2000 from last year.

TidyHQ is dropping PayPal as their financial transaction processor, and switching to "Stripe", but this change should be transparent to club members.

Secretary: Bob McHenry

Bob will detail the processes of the secretary’s duties in the club’s operations manual, to assist in transitioning the duties to the new secretary next year.

Statistician: Lindsay O’Neill

The difficulties with compiling accurate Strava statistics for club members were discussed, and are detailed in the *BCI Ridership Statistics Issues and Recommendations* attached to these minutes. Ed and Vince will help Lindsay look up members’ Strava stats from last year, in order to have awards at the annual meeting banquet for most mileage, elevation, and number of rides.

Membership: Deby Six

Membership	
Current	289
Sponsors	25
New Members	4

Deby would like to repeat the “kudos” board from last year’s annual meeting, and the board agreed.

Communications: Bill Sellin

Club member Danny Katz donated his JL Velo jersey (which did not fit) to send to China as a sample for the new jersey manufacturer. Bill made a motion to give Danny a new jersey for free. Marc seconded the motion and it passed.

The board set \$25 per person as the price for members who sign up for dinner at the annual meeting, and Bill will get this posted on the website.

If there is no competition for next year’s director at large positions, Bill proposed they could be appointed at the annual meeting by the newly elected board. At the present time, Bob and Dev Sellin have expressed interest in the positions.

Friday night dinners have not been placed on the 2020 calendar due to sporadic attendance and Bill already assuming enough duties for the club.

Hospitality: Jane Schrenzel

Jane would like those helping with setup at the annual meeting to arrive at 5:00pm. Marc will purchase appetizers, Bill will take care of coffee, and Jane will get a cake from Costco for dessert. Debi will coordinate the nominations for the Spirit Award, and members will be solicited to help sell raffle tickets at the banquet.

Sally Salmon has volunteered to be the hospitality director next year.

Director at Large: Paul Haussler

(no report)

Director at Large: Ed Trainor

Ed found an application named "Challenge Hound", which is being developed to extract the statistics we desire from Strava. Several board members participated in a trial of the app, which is currently being modified for our use, with favorable results. Ed recommended we try Challenge Hound for 2020, since they are offering it us at no charge as beta testers. Paul made a motion to accept Ed's recommendation, Jane seconded, and the motion passed.

The other problem with compiling Strava statistics for club members is that the BCI Strava Club (BCI-SC) has been open for anyone in the Strava community to join. Approximately 75% of BCI-SC members are not dues paying members of BCI. Bob made a motion to purge BCI-SC of non-dues paying members, and change BCI-SC membership to invitation only. Paul seconded and the motion passed. Non-dues paying members of BCI-SC will be given an opportunity to pay the BCI membership fee if they wish to remain in BCI-SC.

Old Business

None.

New Business

None.

The meeting was adjourned at 8:02pm.

The next Board meeting will be Thursday January 16th at Knowlwood Restaurant in Irvine.

Pro Forma for Annual Meeting

Room Rental	325
Security	-0-
Coffee	20
Appetizers (Costco)	150
Soft Drinks & Water	150
Awards	75
Misc.	100
Total	670
Income (90 participants)	2250
Amount left for Caterer)	1580
Catering per person charge to break even	17.55

Caterers

Caterer	Sample Menu	Cost Per Person
Pepinos	Chicken Marsala Pasta Marinara Italian Salad Bread	\$26.67
Stonefire Grill	Boneless Chicken Breast Tri-Tip Vegetarian Chopped Salad Garlic Mashed Potatoes Baked Breadsticks	\$14.99
P.F. Changs	Mongolian Beef Ginger Chicken Shrimp with Lobster Sauce Stir Fried Eggplant Lettuce Wraps Egg Rolls Pork Dumplings Mandarin Crunch Salad	\$13.11
Chronic Tacos	Taco Bar (Pollo Asada & Carne Asada Spanish Rice Refried Beans Chips & Pico de Gallo	\$13.10

BCI BOD Meeting

Treasurer's Update December 2019

Steve Buescher

Bank Accounts Overview

(data through 30 November 2019)

- Savings - \$14,929.41 + \$ 0.12
- Checking - \$ 1,103.75 - \$ 705.79

Total Dollars: \$16,033.16 (30 November)
 \$18,725.91 (01 January 2019)

Year to Date Summary

(data through 30 November 2019)

	2018		2019	
	November	YTD	November	YTD
<u>INCOME</u>	\$ 670.14	\$ 10,803.50	\$ 885.12	\$ 11,651.15
<u>EXPENSES</u>	\$ 465.18	\$ 10,130.39	\$ 1,535.37	\$ 14,309.08
<u>NET INC / (EXP)</u>	\$ 204.96	\$ 673.11	\$ (650.25)	\$ (2,657.93)

Notes:

1. Unanticipated Income (license plates) \$380
2. Anticipated expenses
 - Square Space Annual fee \$216
3. Unanticipated expenses
 - Kit D&D + First Kit orders \$1292
4. Missing Holiday Party – room deposit \$250

Preliminary License Plate Summary

- **Sample plate** **\$ 19.00**
- **First Order** **\$ 565.33**
 - 50 plates

Total Cost \$ 584.33

We are selling each plate for \$20

Break even point 29 pieces

As of 30 November

- Order received and 19 plates sold

Updated Jersey Summary

- **Design and Development** **\$ 328.00**
 - Five kits (2 pieces each)
- **First Order placed** **\$ 964.33**
 - 72 pieces

Total Cost \$1292.33

We are selling each piece for \$30

Break even point 43 pieces

As of 30 November – 1 piece sold (from first 5)

Order placed – Estimated arrival date ?

BCI Ridership Statistics Issues and Recommendations

The BCI Statistician has invested considerable thought, time and effort over the past year or so in developing and refining a process for producing BCI ridership statistics; however, some issues still remain that need to be addressed. This paper outlines those remaining issues, presents alternatives and makes recommendations as outlined below.

Issues:

- We use the BCI Club within Strava as our source for reporting ridership statistics; however, only 25% of our members (72 out of 290 members) are also members of the BCI Club within Strava and the process to derive data and create reports from this source is overly complex;
- The ridership numbers we are producing for our members do not easily reconcile with the YTD numbers in Strava – i.e., our process is not producing the results that we would expect to see;
- We believe that only a subset of the 72 members that are also members of the BCI Club in Strava truly care about the ridership statistics that we are currently gathering and presenting on the BCI website, in part because the individual ridership numbers are also available to them in Strava on a weekly and cumulative basis along with the ability to compare ones' statistics with other individuals; and,
- The BCI Club in Strava includes a number of non-members (i.e., non-paying) which further complicates the process of gathering BCI ridership statistics.

Options:

- Continue to improve our currently complex and error-prone process to produce reliable ridership statistics for the BCI Strava club members;
- Attempt to find a more efficient alternative that will produce the desired numbers directly from Strava without further manipulation; or,
- Discontinue this service and reallocate the BCI Statistician resource to other BCI needs.

Recommendation:

- Continue to produce BCI ridership statistics for those BCI members who are interested in this service but use a more efficient and cost-effective alternative to do so. Several of us (i.e., Vin, Lindsay and Ed) have been testing and are recommending an application called "Challenge Hound" which can extract the data we need for this service from Strava (see attached example of current version which is currently being modified for our use).
- Consider purging the approximately 180 non-BCI members who have joined the BCI Club within Strava after first sending a notice giving them the opportunity to join BCI as a paying member, and then convert the Strava BCI Club to a "by invitation, only" club within Strava. We would then on request approve new BCI members who wish to be included and also manually drop departing BCI members as they leave the Club.