Bike Club of Irvine Board of Directors Minutes of Regular Meeting April 17, 2014

Agenda - BCI Board Meeting April 17, 2014

| Monica McCarthy | President | present |
|-----------------|------------------|---------|
| Marc Urias | VP | present |
| Debbie Coven | Secretary | absent |
| Rich McCarthy | Treasurer | present |
| Kim Gerrard | Communications | present |
| Ramona Dalton | Membership | present |
| Joyce Jack | Statistician | absent |
| Randy Profeta | Ride Coordinator | present |
| John Lambert | At Large | absent |
| Bob McHenry | At Large | present |
| Sue Farrell | Hospitality | present |
| | Volunteer, BCI | present |
| Suzanne McCord | clothing for now | |

Call to Order

President Monica McCarthy called the meeting of the Bicycle Club of Irvine's Board of Directors to order at 5:00 p.m.

✓ Meeting minutes of the regular Board of Directors March meeting was approved.

President's Report

Ideas for events for new members were discussed. Ideas revolved primarily around food. Bob suggested informal picnics after the rides. Members of the board decided that May 3rd after the ride would be a good first start. Participants will bring their own food and a chair. Using the park's picnic tables or grassy areas for gathering. Another suggested date was June 7th which is Jersey Day and Newbie Day. Kim was asked to write it up in an Alert email to announce these two dates.

Monica mentioned that Mike Farrell isn't interested in heading up a Solvang remote ride this time so Monica and Randy will look into it. We will see about pairing with the local Velo group there and possibly include wine tasting as an after-ride festivity for this optional overnighter. Others suggested that Temecula would be closer than Solvang and thus easier to organize and promote. It was decided that October, rather than summer would be an optimal time for this event.

The Bike Rally will be June 28th (Saturday before July 4). Jim will be asked to set up the registration on the web. All Board members are expected to volunteer. Sweeps are needed. OCW will participate again this year and the Beach City Cycling Club is also on board. We've extended an invitation to Temecula Velo Riders but we haven't heard if they're interested. The Rebel Riders won't be included this year. Randy suggested keeping the same routes as last year and the Board agreed. The food will once again be Subway box lunches. Drinks will be free to all who have registered however BCI registrants will be asked to pay \$5.00 for their lunch due to the fact the club reserves are

at an all time low. Kim and Monica vehemently objected to charging BCI members for this event. The Board voted 6-2 in favor of charging BCI \$5.00 for their lunches.

June 7th was set for BCI Picnic and Bike Swap. This is already a newbie and jersey day. The food will be Penny Poorman flipping burgers in the park. There will be no cost for this event. Any member who wants to bring swap meet items is welcome to do so. Vendors will not be included due to past concerns with park policy, etc.

Vice President's Report

The Annual Banquet will be Saturday, January 24, 2015. The same venue as last year has been reserved.

Mark reiterated that if a vendor is a general meeting speaker, they must be a sponsor.

Mark mentioned the Pavillion Park Great Park Event on May 24th and information will be put on the web calling for volunteers to man our BCI table. The event is being sponsored by OCTA. Mark will send the blurb to Jim.

Ride Coordinator's Report

Randy will kick off another century training. Exact date and other details will follow. The Shamrock Century has been tabled for now. He hasn't been able to connect with Shimano so this this event won't happen any sooner than Fall. Our regular, weekly routes have become a full time job because of the constant construction in the area. The Whittier Ride and Summer Solstice rides are on track.

Hospitality

Sue hasn't received much feedback about the snacks she's put out at the general meetings. The Board assured her they are sufficient and appreciated. Sue won't be here next month and has asked Suzanne McCord to cover for the May meeting.

Treasurer's report

Rich reiterated that we're not looking to raise our reserves but we don't want to spend them down. Our dues will pay our liability insurance, that's about it We get \$4,000 in dues. He emphasized that we have to be self-sustaining. This means we'll need to ask members to pay for things such as the Subway sandwiches at the Bike Rally.

There is \$9039 in checking account. There is \$18,416 in the Vanguard account.

Secretary

Statistician's report

N/A

Membership report

Ramona announced we have 372 members a/o today. We have been receiving checks with no information: Who has paid vs. who hasn't is frustrating. Rich said that some PayPal money isn't coming through. There are PayPal technical issues. Monica will meet with Ramona to conduct an audit.

On Saturdays we've instituted "Yellow No Drops Rides", otherwise advertised as "Yellow Sweeps." The first several Saturdays, Ramona has served as sweep and will continue to do so as much as possible. There's been very successful feedback. Also on Sundays, we've instituted a short ride no drop "Family Rides". Again, there's been successful feedback from the riders. The different rest stops didn't seem to matter.

Jersey report

Suzanne reported the color samples were a bit off and she is working with the vendor to correct them. There were12 total men's jerseys sold. No men's shorts were sold. (Men didn't like the grade of the pad) There were 5 total women's jerseys sold and 4 women's shorts. Vendor was agreeable to one less than the minimum 6 jersey women's order. Decals are available for \$5. "Share the Road." Kim will put this in the next Alert.

Communications Report

This week's alert featured details on the new No Drop rides offered Saturdays and Sundays and called for volunteers to sweep. Next Alert will advertise the "Share the Road" decals, Whittier remote ride, informal picnic. Kim announced the May/June Pacelines will be later, probably out in June.

Director at Large report

Bob announced that Pete vanNuys will do an Advanced Skills class, however it will be a hybrid class using some elements of the TS201. A modified version will cut it down to one day. Bob has compiled a list of TS101 participants and is ready to have Jim create a Circle of Safety page on the web but doesn't know how to get it designed. Kim offered to help with a paper prototype of what we want the page to look like and will work with Bob for the content. 50 wristbands need to be mailed out. Bob suggests touting the wristbands at the launch of every ride and reinforce we're a recreational club with the wristbands indicative of members committed to safety. Also suggested a call-out for members in the crowd in the circle of safety. Offer one safety tip. Mark will come up with the tips. Mark will type up a cue sheet for people launching the rides.

Randy suggests inviting the Irvine Police back to the general meeting. Randy will contact the Irvine PD.

New Business

We need to start recruiting for new board members for 2015. Kim suggested mentioning this at each Sat/Sun ride. Suzanne suggests going up to involved people and asking them.

Meeting was adjourned at 6:45 p.m.