BCI Board Meeting Minutes May 25, 2017

The meeting was called to order at 6:40 pm at Citrus Café in Irvine.

Directors present: Mike Farrell, Maya Ziegler, Jim Norman, Steve Buescher, Bill Sellin, Alex Lim, Jane Schrenzel, Marc Urias, Deby Six

Directors absent: Randy Profeta, Bob McHenry

Guest: 1 (Laura)

Reading of the Minutes

Minutes of the 3/24/17 Board meeting were accepted.

Director Reports

President: Mike Farrell (no report)

Vice President: Maya Ziegler

Maya suggested starting to plan for Annual Holiday Party - Jane will start organizing & form hospitality committee . Will wait until fall. Selected date of Nov. 18th, 2nd choice is December 2nd. Hold at Woodbridge. Jane will reserve location.

January party will be held same as last year.

Ride Coordinator: Jim Norman

Jim reported that 10 people have signed up for Onyx Challenge. Mike, Laura Emory are helping. Need someone at Thurman to support on Sat. June 10th. Need food and another person to help. Deby S volunteered. Jim will email to coordinate. Suggested that riders bring their Picnic lunches and BCI will provide water, snacks. Jim shared he has heard many who have said they'd be riding but have not signed up. Wed., night June 7th is last day to sign up. Bill will post reminder on website.

Summer Social Ride: Good turnout . June 7th, Wednesday is upcoming ride. Bill printed out

flyers and distributed to local cycle businesses. Idea to link with Newbie ride as well.

Bike Rally: done in conjunction w. Orange County Wheelmen (OCW) July 1st: Need to advertise

and organize. Patio is reservable but Picnic area is not. Need to call around for venue - options Heritage, Lakeview, Irvine Park (charges \$5), Mason- no fee. Options discussed. Jane will call the

various options. Bill suggested that ride start and end @ Deerfield but have the picnic at a park

such as Mason or Irvine. Maya shared she preferred to have a reservation secured as it is 4th of

July Weekend. Jim will hold off posting route slips until we know exact location of picnic.

Jim shared he received e-mail from Cystic Fibrosis about a ride 1st Saturday in October. Starts in

Dana Point...Jim will share.

Jim raised concern with riders who depart Deerfield (many on the blue ride) and ride to the

right of cars confusing the drivers. Emphasized that riders need to stop in groups and let cars in front proceed - be safe and respectful. Will announce tactfully at start of weekend rides. Steve

suggested that prior to riding with your group have discussion of ride etiquette.

Bill shared that on Tuesdays another issue is that there are those who are passing on the right

and should not. Discussion ensued as to how to address. Suggestions included: 1) announce as

reminder at beginning of rides; 2) post soething on website tactfully.

Treasurer: Steve Buescher

Steve reviewed Treasurer's Report: We are in a positive "Net" this year as compared to last

year. Main income comes from BCI dues. Income is less than last year and so are our expenses.

Jim noted that there are many overdue members. Deby will send out reminders to them.

\$25,00 supplemental coverage for members only, If expired you are not covered.

Jim suggested posting on site the legalities.

Secretary: Bob McHenry

(no report)

Membership: Deby Six

Maya -shared she would like to be able to renew for several years rather than annually. Laura suggested to hold an "In- Person" membership drive -. Suggested the first Saturday of the month- Jersey Day have a director collect dues. Discussed briefly adding a catchy title to Jersey Day such as adding "Dues Day". Bill will develop and post. Bill and Jim noted the large number of expired memberships and have been assisting Deby with this. Deby will develop a template email & send to expired members who have not yet responded to the automatic email reminders.

Communications: Bill Sellin

Communications: Bill sent us Wednesdays ride to gather new members. Noted that we need to have extra copies of membership forms with us to hand to members for renewal/new. Nancy B. fell and hit head and suffered concussion- minor.

Newbie ride now the 24th of June Summer Solstice is on. Sue Butler is handling pizza Trying to keep up events on Facebook, July 4th is parade ride.

Tuesdays 55 people! more! Great.

Announced that beg. July is ride start @ 8:00 am. For bike rally start @ 7:30 Newbie ride: still meet @ 8 am still.

Jim suggested to post on one's Facebook timeline to spread word of BCI

Check forms for supply on guest clipboard. Look at both parks.

Sunday sign up for Supper World Tours.... Bill is communicating on website.

Old Business

Mark has saved stats and tried to upload into iCloud. Mark will send to Bill who will upload once Mark sends.

Jim shared that a sweep is needed for the June 3rd ride. Bill volunteered.

Director at Large: Alex Lim

Alex shared the colors and design of the new BCI jersey. Vote was taken to decide between bright green or bright yellow accent. Bright yellow was selected. Alex will email Board members the final design.

Director of Hospitality: Jane noted that the businesses she has been calling for the Saturday Ride Coffee stops appreciate it. There is no need to call Coffee stops for the Tuesday rides.

Director at Large: Randy Profeta (Bill reported in Randy's absence) Ride of Silence had between 80-100 participants.

New Business

Mark suggested partnering with the Irvine Police.

Dates of future Board Meetings reviewed: June 22, July 27, August 24, September 28, October 26, November 16, December 28

The meeting was adjourned at 8:10 pm.

The next Board meeting will be Thursday, June 22 at Citrus Café in Tustin.