

Board of Directors Meeting Minutes June 27, 2019

The meeting was called to order at 6:40pm at Woodbridge Village Center in Irvine.

Directors present: Marc Urias, Dave Murphy, Bob McHenry, Lindsay O'Neill, Deby Six, Bill

Sellin, Jane Schrenzel, Paul Haussler, Ed Trainor

Directors absent: Vince Wilhelm, Steve Buescher

Guests: 2

Reading of the Minutes

Minutes of the 5/23/19 Board meeting were accepted.

Director Reports

President: Marc Urias

Orange County Bike Rally update: Rich & Linda McCarthy, Marc & Melanie Urias, and Ed Trainor have volunteered to help at the 6/29 event. Lunch will be available at 11:30am, and the club will provide lunches for the sponsors. Sponsors to attend so far: Cygolite, Evolution Physical Therapy, and a nutrition bar manufacturer. Alta Planning will man a booth providing Irvine bike maps and safety information.

Marc would like board members to think about forming a committee to look at ways to improve the 2020 Annual Meeting raffle.

Vice President: Dave Murphy

Potential speakers for the next general membership meeting include Bob Murphy and Evolution Physical Therapy.

Ride Coordinator: Vince Wilhelm

Vince would like to remind everyone of the coastal ride to Oceanside on 7/13.

Secretary: Bob McHenry

Anti-Cancer Challenge debrief: Event was worthwhile and well run, with plenty of well-stocked rest stops on the routes. Routes were probably more challenging than most of our members would desire. Manning a sponsor tent for the club was worthwhile. For a future event, Bob would forgo the century ride, emphasize more club camaraderie around riding the 35 and 60 mile routes together, and organize more coverage for the club sponsor tent.

Rooms are booked at the Woodbridge Village Association for the 11/23 holiday potluck dinner and 1/25/20 annual meeting banquet, both from 6:00pm-9:00pm. We can access each to set up at 4:00pm. Jane will the submit table setup charts to the association about a week prior to each event.

Deby found a few pairs of Shimano glasses left over from Shimano's donation a few years ago. Bob made motion to take down the Shimano glasses offer from the Circle of Safety webpage and replace it with an offer of a free wristband for Silver level attainment and a \$20 Road ID eGift certificate for Gold level attainment. The motion was seconded by Lindsay and passed.

The board discussed possibly advertising OCW's bicycling safety classes to BCI members or organizing a BCI group for an OCBC class, but no action was taken.

Statistician: Lindsay O'Neill

Member profiles on Strava include activities other than bicycling. Bob will try to see if Lindsay's BCI club Strava compilations include his other activities or not.

Lindsay will post a marketing blurb on the club's Strava webpage to invite BCI Strava club members to become dues paying members, and point out the insurance benefits of doing so.

Membership: Deby Six

Membership Levels	Active
Club Membership	270
Life Membership	29
Sponsor (merchandise)	15
Sponsor (\$50)	5
total	319

Deby reported the club has 5 new members since 4/25.

Communications: Bill Sellin

Bill will welcome new sponsors and introduce them to club members through an Alert.

Participation at the First Friday Get Together dinners has waned, with little feedback to a survey about changing it, and Bill is contemplating dropping it from the club calendar.

Hospitality: Jane Schrenzel

The 6/12 general membership meeting with two speakers ran right up to the time limit for the room, and it might be best to limit future meetings to one featured speaker.

Jane would like suggestions for a caterer for the annual meeting banquet.

We need to finalize planning for the 8/24 club BBQ ride and lunch.

Director at Large: Paul Haussler

(no report)

Director at Large: Ed Trainor

(no report)

Old Business

None.

New Business

The meeting was adjourned at 7:57pm.

The next Board meeting will be Thursday July 25th at Woodbridge Village Center in Irvine.