

# **Bicycle Club of Irvine**

Irvine, California

## **Board of Directors Minutes of Regular Meeting April 24, 2013**

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### **Call to order**

The regular meeting of the Bicycle Club of Irvine's Board of Directors was called to order by President Monica McCarthy at 5:15 p.m. 15500 Sand Canyon Parkway, Irvine, California.

### **Roll Call**

Members Present:

Monica McCarthy, Marc Urias, Debbie Coven, Rich McCarthy, Laurie Ostrow, Randy Profeta, Bob McHenry, Ramona Dalton and Kim Gerard.

Members Absent:

Joyce Jack

### **✓Approval of Minutes**

By a motion by Debbie Coven and seconded by Monica McCarthy, the minutes were approved and carried 9-0 for March 27, 2013 Regular Meeting.

### **Announcements and Important Dates**

April 26 Victims Ride -

April 28 OCTA Bike Festival – BCI Booth

Bike Safety Classes May 1 and 4, Wednesday and Sunday.

May 15 Ride of Silence - Irvine City Hall

BCI's 23<sup>rd</sup> Summer Solstice Tour is June 22/23

June 29 Bike Rally Deerfield Park

### **President Report**

By a motion by Monica McCarthy and seconded by Marc Uria, Kim Gerard was added to the Bike Club of Irvine's Board of Directors as Director of Communications. The motion was carried by a vote of 8-0.

### **✓Approval for Kim Gerard to be Director of Communications.**

Monica McCarthy discussed Bike Safety Classes for BCI members. As of this date two people have signed up. Monica also said she would inform the instructor Pete Van Nuys because of the low enrollment.

Monica also informed the Board that Nancy Broadhag will not be able to help with the Bike Rally this year on June 29<sup>th</sup> and solicited volunteers.

Monica also reiterated that each invited bike club needs to be responsible for their own liability, clipboards, sign-up sheets and a final count for the food.

President McCarthy asked the BoD if we want to invite anyone else, like Jess, from the Rebels.

As far as supplies for the Bike Rally, lunch from subway is \$4.50 - \$5.00 per person. We need to get drinks, ice, pop ups and bring own signups.

Kim Gerard agreed to make a flyer to advertise the event and distribute to other bike groups that will be coming to the Bike Rally.

Additionally, we would need sweep riders. Member at Large John Lambert suggested that we have simplified routes for the event. Randy Profeta suggested that we need to keep the ride interesting and give people a taste of Orange County, while not making the routes too complicated.

John Lambert proposed having a free or a low cost massage available.

Kim suggested getting a public announcement system to make some announcements.

A motion by Bob McHenry was made to seconded by Debbie Coven no individual swap meet and promotion thereof. Motion passed unanimously.

✓ **Approval by Board of Directors to eliminate individual swap meet at Bike Rally.**

### **Vice President Report**

OCTA Bike Festival on Sunday, April 28. BCI is going to have a booth and would appreciate volunteers to help man it.

Marc explained the idea of having members come to BCI's regular meeting with the bike jersey that means the most to you and/or possibly what you keep in your Jersey pocket. President McCarthy requested Marc to promote the meeting. Discussion ensued about various prize options for participation.

Marc discussed what speakers he has lined up for future BoD meetings. Randy Profeta said he would contact some vendors to be speakers.

### **Treasurer Report**

\$2,850 in checking and still \$21, 411 in money market account. I am going to suggest we increase the checking account balance because of upcoming payments that need to

be made. Rich McCarthy also reported that the debit card and new signatory authority are in place.

### **Secretary Report**

Debbie Coven reported that hopefully the number of draft of Board of Director minutes will be less in the future.

### **Statistician Report**

N/A.

### **Membership Report**

Laurie Ostrow reported that we have 493 members of the Bike Club of Irvine.

Laurie discussed the idea of what would happen in the event that membership renewal is electronic, would members be able to get discounts at vendors.

Debbie Coven reported that she did not have her card when she went into Performance Bike in Aliso Viejo and received a 10% discount on a purchase she made.

Laurie gave tax filing information to Rich McCarthy, the treasurer because it is due on 5/15/13.

### **Ride Coordinator Report**

1 Randy Profeta reported that he has the routes ready for the Century Training.

Randy also pointed out that the Dana Point Grand Prix is on the website.

Member Profeta discussed the challenges he has been having with coming up with remote rides because he has been so busy checking route slips because of construction issues. For example, the OC Marathon on May 5, will cause major disruption on surface streets and the Santa Ana River Trail is going to be impacted.

Regarding the issue of road construction, Profeta reported that he has been going back 18 months to read the route comments. Member Profeta stated his priority is to have safe routes and deal with construction issues as they come up.

The suggestion was made about the possibility of having a remote ride coordinator as a separate job than the local ride coordinator.

Monica suggested Whittier route before it gets hot.

On a final note, Randy said got five volunteers for OC Marathon on May 5 to help with the runners and communicate needs of volunteers.

### **Communication Report**

Kim Gerard our new Director of Communications reported that she would like to come out with a Pacelines every two months. She also reported that she has been getting emails via google pay and was concerned that when new members pay, they are asking questions that are not getting answered. Member Sellin suggested if they are general membership questions forward to Laurie and webmaster inquiries to Jim.

### **Directors At Large Report**

John Lambert brought up the idea to somehow have BCI provide a way for members to communicate to others what their field of expertise is.

Monica discussed that she would rather go to someone she knows if she needs to get something done.

Member Bob McHenry disagreed and said I am here to bike, and the last thing I want is someone to ask me what I do. He suggested that if you want to advertise your business there is already a way to do that through our website as a sponsor.

Bob McHenry discussed the different levels of membership issue (see attached flyer) related to taking the bike safety class. He suggested that we need our own design for patches which could be had for \$2 or so. Bob emphasized the importance of taking a safety class to get full membership.

Membership Director Laurie Ostrow told a story about another club that "invites" you to join based on how they like your riding style, safety being one of the criteria.

Randy suggested targeting the new riders because they are a very willing crowd and take advantage of the offer of the safety class.

### **New Business**

n/a

**Closed meeting at 6:53**