



Board of Directors Meeting Minutes March 28, 2019

The meeting was called to order at 6:15pm at Pedigo Electric Bikes in Irvine.

Directors present: Marc Urias, Dave Murphy, Vince Wilhelm, Steve Buescher, Bob McHenry, Lindsay O'Neill, Bill Sellin, Jane Schrenzel, Paul Haussler

Directors absent: Deby Six, Ed Trainor,

Guests: 1

Reading of the Minutes

Minutes of the 2/28/19 Board meeting were accepted, with one correction noted.

Director Reports

President: Marc Urias

Venues for the 2020 annual meeting were discussed: The Woodbridge Village Association meeting rooms are large enough and cost effective, but another location would need to be found for the holiday pot luck dinner. Other Irvine Homeowner Association facilities are a possibility. Pavilion Park might be good if the club can identify a homeowner in this association who could reserve the facility.

Vice President: Dave Murphy

The 4/10 general membership meeting will be dedicated to the Anti-Cancer Challenge. Dave has a speaker from UCI lined up, and the jerseys for Team BCI members will be distributed at the meeting.

For the June general membership meeting, Dave is lining up speakers from Trek/JAX Bicycle Center and Shimano.

The Tour of 5 Cities remote ride is being placed on the club calendar.

Dave is exploring a coastal summer ride, possibly from the Irvine train station to Solano Beach or Oceanside.

Ride Coordinator: Vince Wilhelm

Rides are posted into May, and rides will be posted for Memorial Day, 4th of July, and Labor Day.

Treasurer: Steve Buescher

The treasurer’s monthly report as of 2/28/19 is attached to these minutes.

Secretary: Bob McHenry

Bob will contact club sponsor Cygolite regarding sponsoring a spring demo ride or weekend rest stop.

Bob would like to calendar a self-supported bike overnight. Dave said Paul Ziegler is working on setting up a multi-day overnight ride, and Dave will follow up with Paul for details.

Statistician: Lindsay O’Neill

Lindsay will be updating club members’ ride statistics from Strava through the end of March.

Membership: Deby Six

Membership Levels	Active	Expired
Club Membership	274	399
Life Membership		
Sponsor	19	

Deby thanked Vince, Bill, and Steve for following up with members needing to renew, and Bill for creating the list of expired members. 14 “Gentle Reminder” renewal emails resulted in 2 renewals.

TidyHQ now automatically sends a renewal email to continuing members, in addition to emails to new and expiring members. Deby has personalized and updated these automated emails, which are contained in the attached 3/28/19 membership report email.

Communications: Bill Sellin

Club sponsorships presently cost \$50 or \$75 in merchandise donated to the annual meeting raffle. Discussion of raising these prices was tabled for now.

The 5/11 GMR remote ride is on the club calendar.

The club needs someone to coordinate the BCI Instagram account Laura Brown set up last year. Alex Lim’s name was proposed.

Hospitality: Jane Schrenzel

(no report)

Director at Large: Paul Haussler

(no report)

Director at Large: Ed Trainor

(no report)

Old Business

Marc contacted Monica about coordinating the OC Bike Rally, and shee agreed to work with Marc and Jane to set this up.

The summer club BBQ is set for 8/24 at Los Olivos Park. Bill made a motion to charge \$6 per member for food, Marc seconded, and the motion passed.

The Fall Flurry overnight event is scheduled for 9/21-9/22. Penny Poorman will be arranging dinner for \$25 per person.

New Business

(none)

The meeting was adjourned at 7:24pm.

The next Board meeting will be Thursday April 25th at 6:00pm at Pedigo Electric Bikes in Irvine.

BCI BOD Meeting

Treasurer's Update March 2019

Steve Buescher

Bank Accounts Overview

(data through 28 February 2019)

• Savings -	\$16,028.18	+\$ 0.12
• Checking -	<u>\$ 1,723.18</u>	+ \$ 245.40
Total Dollars:	\$18,751.36	

Year to Date Summary

(data through 28 February 2019)


	2018		2019	
	February	YTD	February	YTD
<u>INCOME</u>	\$ 1,070.13*	\$ 4,562.28	\$ 310.00	\$ 3,573.63
<u>EXPENSES</u>	\$ 266.59	\$ 3,209.46	\$ 947.58**	\$ 5,431.16
<u>NET INC / (EXP)</u>	\$ 803.54	\$ 1,352.82	\$ (637.58)**	\$ (1,857.53)

*** Additional Income from Annual Banquet and larger number of membership renewals**

**** New projector and support equipment \$656.62**

From: Deby Six <debsix@gmail.com>
Sent: Thursday, March 28, 2019 12:47 PM
To: marcurias@outlook.com
Cc: BCI BOD (all 11)
Subject: Re: Membership Report - Opps!

4th item omitted  :

4) New Members joined since February BOD Mtg = 6 ! We're now @ BCI # 5006 

Thanks to you all,
deby
:)

On Mar 28, 2019, at 12:13 PM, Deby Six <debsix@gmail.com> wrote:

Hi.

Please find the Membership Report below. There are 3 basic items. I apologize I am unable to attend this evening.

1) Current Active Members: 274; Current Active Sponsors: 19; Current Expired Individual Members: 399

2) Progress in reaching out to Expired Members:

a) A big thank you to Vince, Bill, Steve and all who have followed up with members needing to renew! Bill, the informative lists of expired members you created have been beyond helpful!

b) Of the 14 "Gentle Reminder" Renewal emails I sent, 2 resulted in renewal. Calling is often successful so I will start calling~ had hoped to start last week but was unable.

3) New Automated Renewal Email Message: TidyHQ now automatically sends a renewal email to continuing members- This is a great new feature! This means that now TidyHQ sends automated emails to: a) New Members; b) Expiring Members; and c) Renewal Members. With administrative access to our TidyHQ BCI Account we are able to personalize and update these automated emails. It is only to New Members who require their assigned BCI # and ride protocol who need to have individualized emails sent. Such increased efficiency will allow me to instead spend more time reaching out to overdue Individual Memberships as well as to Sponsor Memberships, or whatever else needs to be done :)

Thanks very much,
Deby :)

** FYI ~ Below are the Automated Emails that members now receive:

a) New Members:

Hello !!

We're excited you've joined BCI ! You will enjoy lots of great rides and camaraderie.

There's always something happening (!), so we encourage you to:

- 1) visit the BCI website weekly @ www.bikeirvine.org*
- 2) stay connected with the club on **Facebook** and **Instagram***
- 3) download the **STRAVA** app to connect and ride with members (The club will be offering instructional/informational sessions soon.)*

If needed the Membership Director will be in contact with you regarding your BCI Membership # and details of signing in prior to each ride.

We also hope that you will participate in our non-cycling activities such as the bi-monthly (every two months) meetings with guest speakers, holiday party, BCI dinners, and of course the annual January banquet.

Many of the local bike shops offer discounts to members so before you go shopping, check out our Sponsor page on the website! Let them know you are a BCI member and that you appreciate their sponsorship of the club.

Remember, if you have any questions just ask! Or email our Membership Director @ : membership@bikeirvine.org

So excited you've joined and looking forward to seeing you at the park !

*Thank you,
BCI Board of Directors*

www.bikeirvine.org

b) Expiring Members:

Hello !!

Your BCI membership expires in just two weeks! We hope you are interested in continuing to ride!

Please go to the BCI webpage @ www.bikeirvine.org, click "RENEW" to review and/or update your information, pay via PayPal and accept the accident and liability waiver by checking the box and clicking on the submit button.

Should you prefer to pay your \$20 annual dues by check instead of via PayPal, that's fine! Simply print out the BCI Membership/Renewal Application you can also find on the BCI website, <http://www.bikeirvine.org/renew>, complete and send it with your check to : Bicycle Club of Irvine P.O. Box 50602 Irvine, CA 92619

As you know, there is always something happening (!), so we encourage you to:

- 1) visit the BCI website weekly @ www.bikeirvine.org
- 2) stay connected with the club on Facebook and Instagram
- 3) download the STRAVA app to connect and ride with members . (The club will be offering instructional/informational sessions soon.)

Also, a reminder..... many BCI sponsors offer discounts to our members. Sooo, before you go shopping, visit our [sponsor page!](#) Let them know you are a BCI member and that you appreciate their sponsorship!

Additionally, as a BCI member you automatically enjoy up to \$25,000 of supplemental medical insurance while participating in BCI rides. This can cover out-of-pocket expenses and deductibles not paid by your primary insurance.

We've enjoyed having you ride, look forward to your continuing to participate and receiving your BCI renewal!

Thank you very much,

The BCI Board of Directors

c) Renewal Members:

Hi

Thank you for your BCI renewal.

We really appreciate you and look forward to seeing you on the road !

*FYI~ The latest BCI news is our new partnership with **UCI** and the **Anti-Cancer Challenge**. We are excited to have formed **TEAM BCI** to support **UCI's** Medical School's Cancer Research. We would love you to consider joining **TEAM BCI** and encourage you to take a look on the BCI website: www.bikeirvine.org for more information.*

Thanks again and take care.

Happy riding,

BCI Board of Directors :)