

## Minutes - BCI Board of Directors Meeting – April 25, 2012

### Directors

Monica McCarthy, President

Marc Urias, VP

Ann Gayton, Secretary - absent

Linda Crown, Treasurer - absent

Randy Profeta, Ride Coordinator

Rhonda Larson, Communications

Bruce Darby, Statistician

Tommie Kozlov, Membership

Nancy Broadhag, Director at Large

Steven Rizzuto, Director at Large - absent

Richard McCarthy, Director at Large

Executive Committee – Jenny Short, Wayne Broadhag, Mike Brooks

Bill Sellin, founder

Other members present: Jim Larson, webmaster, and Will Decker

Meeting was called to order at 5:34 PM. Minutes from the last meeting were accepted.

### President's report

Monica asked Nancy to provide an update on the jerseys and bike rally. Eight pieces of our current clothing have now been sold and she is getting inquiries for a new order. Details of how to sign up for the next order will be provided after the first order has been distributed. It is expected that Primal will be shipping our order in early May. She and Steven R. have been working on plans for the Bike Rally on June 30<sup>th</sup>. A budget of \$5.00 per member to cover the Subway sandwich box and drinks was approved by the Board.

Monica asked Rich McCarthy to provide an update on the vendor outreach program. Rich has started contacting our vendor sponsors to see how they would like to strengthen the relationship with the members. Some possibilities: a new vendor page in Pacelines, a post-ride vendor table after the bike rally June 30<sup>th</sup>, a vendor-only monthly meeting, a coupon/flyer which can be out at the ride starts, or sent with membership renewal/new application, hosting a coffee break stop.

Jim Larson then made a computer presentation on some of the new reports and forms being worked on since the database is being updated and streamlined.

Members will have the option to change their user name/password for all protected areas.

### Vice President's report

- Marc passed out the calendar for the monthly meetings.

### Treasurer's report

- Linda was absent, but in her email of April 16<sup>th</sup> she had advised the Board there was little activity during April. Our net income as of 3/28 was \$996.58.

### Secretary

- .Ann was absent. Tommie took notes on the minutes.

### Ride Coordinator's report

- The next Mountain bike ride is scheduled for this coming Sunday, April 29.
- Randy will now start receiving all ride comments sent from the membership so that he can make route slip adjustments and/or reply to members.

**Communications report**

- The next Pacelines will be sent mid-May prior to Rhonda's vacation departure on May 18.

**Statistician's report**

- Bruce has caught up on all ride statistics and totals for YTD are now on the website.

**Membership report**

- Ran out of time since we needed to relinquish room for other IRWD meeting.

**Old Business**

- Brief update on Summer Solstice. 26 rooms currently booked – 43 participants. Other interested members should contact hotel asap to make a reservation.

**New Business**

- Monica mentioned Pete Van Nuys' safety and bike handling class. No time for decision and future action.

The meeting was adjourned at 6:53 PM. The next board meeting will be at 5:30 PM May 30th, before the monthly meeting. All BCI members are welcome to attend.