

**Directors**

Laurie Ostrow, President  
Mike Brooks, VP  
Ann Gayton, Secretary  
Linda Crown, Treasurer  
Monica McCarthy, Ride coordinator  
Rhonda Larson, Communications - absent  
Bill Clark, Statistician- absent  
Tommie Kozlov, Membership  
Dov Lazarus, Director at large  
Bruce Darby, Director at large  
Steve Davis, Director at large

Bill Sellin, founder

Other members present

Meeting was called to order at 12:38 PM.

Call to order- Acceptance of minutes from the last meeting

**President's report-**

- See old Business- Jersey discussion

**Vice President's report**

- Speakers are booked for the monthly meetings through July. Call Mike Brooks with any suggestions for Aug – Dec.
- Mike checked out Buca de Bepo for the annual banquet. For \$35 per person we can get a nice room with good food and drinks (non alcohol) , or possible lower price for slightly less food selections, but there is no audio/video equipment.
- Norman C. Murray Community center in Mission Viejo was also proposed. A third possibility is Newport Beach Golf Course Tea Room at \$15 per person for room and food.
- Rhonda is working on improving the glitches that occurred in the raffle. Give (constructive) input to Rhonda.
- Tommie is working on a "To Do" list for the annual banquet.

## Treasurer's report

- Linda presented a financial comparison report (see attached)

### Bicycle Club of Irvine 1st Quarter Comparison Report 2010 and 2011

Category	1/1/10 - 3/25/10	1/1/11 - 3/25/11
<b><u>INCOME</u></b>		
Interest Earned	1.67	0.09
Interest Income	0.54	0.00
Membership Dues	1,793.00	1,520.00
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Total Income	1,795.21	1,520.09
<b><u>EXPENSES</u></b>		
Annual Mtg -10	282.59	0.00
Annual Mtg -11	200.00	-87.07
Bicycle Advocacy	0.00	750.00
caps	-45.00	-15.00
Data Management	442.46	289.86
Insurance	639.40	75.00
Jersey 02	-514.40	-384.00
Newsletter	521.05	0.00
PO Box Rental	76.00	76.00
Sched Rides	313.91	121.52
Supplies	98.68	0.00
Web Fees	329.45	329.45
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Total Expenses	2,344.14	1,155.76
Net Income/Expenses	-548.93	364.33

#### Account Balances (3/25/2011)

Checking	13,016.21
Money Market	11,356.79
Total Club Funds	24,373.00

It was proposed to move \$10,000 into the Vanguard Money Market account.  
Motion by Steve and passed by board.

## **Secretary**

### **Ride Coordinator's report**

- Monica continues to work on social networking with other bike clubs. April 23, we meet with the Blind Stokers in San Diego
- OCTA wants BCI to have a booth at their festival at UCI May 7. Tommie volunteered to man the booth. We need another volunteer who knows bike maintenance. Ask for volunteers at beginning of rides. The ride route on that day will include a rest stop at the festival at UCI.
- The "President's Ride" which Laurie is hosting at her father's in Yorba Linda is set for 6/18 – route is ready with a couple of options for various levels of riding
- Monica has begun working on the Bike Rally with OC Wheelman- July 2. Similar to last year but with improvements: muffins and coffee before ride, lunch after. BCI will pay for lunches of members. There are plans for expanding the swap meet—plans to involve other bike clubs in the area in the event. Anyone with connections or suggestions of clubs that would be interested see Monica.
- Various new remote rides are being submitted to Monica—Badlands Ride out of Perris,--- Tom's Farm ride out of Corona.....

## **Communications Report**

### **Statistician's report**

### **Membership report**

- Fliers are being printed to distribute at Bike shops, bike rallies, festivals, etc. to advertise, promote, and inform the cycling community about what BCI has to offer. The cost is about \$636 for 10,000 fliers. Pete Gerrard is helping with the graphic design. BCI will comp his membership for this service.

### **Old Business**

- The survey voting results for a new jersey design were split evenly, so there is no final decision. We continued to discuss the matter. It was proposed to just tweet the design slightly, perhaps putting our website on the jersey as a way of promoting the club. Keeping the same design will establish name recognition of our club on the road. We decided not to put outside sponsors on the jersey, as it might cause complications in the future.
- Mike is going to contact Voler Sportswear to see what price they want for a jersey ordered direct from the factory 1 order at a time. We won't keep any inventory on hand, and just sell out what is left on hand now. We would also like to offer more accessories, as socks, hats, etc. with the BCI design.

### **New Business**

Meeting adjourned @ 1:35 PM.

.Next meeting @ April 30, 2011 @ 12:30PM