



BCI Board Meeting Minutes

March 24, 2017

The meeting was called to order at 6:35pm at Citrus Café in Irvine.

Directors present: Mike Farrell, Maya Ziegler, Jim Norman, Bob McHenry, Deby Six, Bill Sellin, Jane Schrenzel, Alex Lim

Directors absent: Steve Buescher, Marc Urias, Randy Profeta

Guests: 2

Reading of the Minutes

Minutes of the 2/23/17 Board meeting were accepted.

Director Reports

President: Mike Farrell

(no report)

Vice President: Maya Ziegler

The next general membership meeting has been rescheduled from 4/12 to 4/19. An Orange County Fire Authority educator will make a presentation on first aid and demonstrate CPR using a dummy. The 6/14 general membership meeting will feature a couple who rode a self-supported cross-country tour.

Ride Coordinator: Jim Norman

After some discussion, it was decided to calendar an out-and-back remote ride on 6/10 from the Thurman Flats Picnic Area to Onyx Summit, and call it the Onyx Challenge. The Bear Training Rides will be renamed Onyx Challenge Training Rides. Jim and Bob will identify specific rest stops for 3 levels of challenge.

Jim would like to explore periodically having some weekday or evening rides, possibly on Wednesdays, primarily on bike trails. The club needs to calendar and start planning for the OC Bike Rally and annual BCI BBQ. Jane and Deby volunteered to call weekend rest stops in advance, to allow the rest stop proprietors to staff up for the increased business.

Secretary: Bob McHenry

(no report)

Membership: Deby Six

The club presently has 308 members, and Deby is working on sorting out the member lists.

Communications: Bill Sellin

The free spin cycle class sponsored by Freedom Ride for club members has been scheduled for 4/27 at 4:30pm, and will be promoted in upcoming Alerts.

The names on file at the post office for picking up mail from the club's PO box are out of date, so Bill solicited some current directors to go the post office and get their names added.

The monthly ride statistic report has been modified to include number of rides per member in addition to mileage. A motion was made by Bill and seconded by Jim to start publishing this report. The motion passed.

Penny Poorman is calendaring "Sunday Suppers World Tours" on the 3rd Sunday of the coming months. This is a social event for BCI members to explore ethnic restaurants from cultures around the world.

Hospitality: Jane Schrenzel

Jane got pricing on having water bottles made with the club name and logo, to possibly give to newcomers at the newbie rides and to sell to members. For good quality bottles from Specialized, a minimum order of 200 would cost from \$3.95 to \$5.45 per bottle depending on the number of colors used. Due to the jersey committee looking into a new club logo design, further action on this matter was tabled.

Director at Large: Alex Lim

Alex and Laura Brown updated the board on the progress of the jersey committee. The design the committee is recommending was created by an architecture firm for their own use. Laura contacted the firm and got approval for BCI to use the design, and they sent her files which can be used by manufacturers to print our jerseys.

The committee showed the board some different color combinations for the design. Several board members would like to see higher visibility color combo's.

The committee is recommending changing the club logo. Bill expressed concerns about the continuity of the logo throughout the club documents, materials, and website, and the amount of work needed to change everything. The present club logo was created by a club member, and Bob expressed concerns about the continuity of the club's identity if the jersey's design, colors, and logo are all changed at once.

The committee is going to explore more options for colors and the logo for a new club jersey and report back.

Old Business

None.

New Business

None.

The meeting was adjourned at 8:08pm.

The next Board meeting will be Thursday April 27 at Citrus Cafe in Tustin.