



BICYCLE CLUB OF IRVINE

BCI Board of Director Meeting Notes for January 5, 2023

Directors present: Marc Urias, Marsha Murphy, Ed Rubinstein, Kim Gerrard, Dick Brock, Deby Six, Bill Sellin, Mike Alvarez, Monica McCarthy

Absent: Chris Norton, Pete Van Nuys

Guests: Bob Fairchild

Director Reports

President: Marc Urias

The meeting was called to order on Zoom at 6:35 PM and a motion was made to accept the minutes of the last meeting. Acceptance of minutes Kim/Mike/All.

- Next General Meeting is Thursday, January 12 at the Duck Club. IRWD is going to a key card until the QR code is fixed. Bill will fetch Tuesday & bring Thursday.
- Marsha will be explaining the 2023 Challenge Hound sign-up process. Marc will present BCI's Ridership Awards for 2022.
- Raffle Prizes – Shop cards

Ride Coordinator: Marsha Murphy

Remote Rides: The board discussed these dates for remote rides to be added to the website:

- Tom's Farm Friday, March 10, 2023

- Dana Point to Oceanside, Saturday Apr 15, 2023

Bill: 3 new Tuesday rides have been added to the ride rotation and Tues, July 4th Parade Ride will roll out of University Park.

Treasurer: Ed Rubinstein

Treasurer's Report:

Bank Accounts Overview	
(data through 31 December 2022)	
• Savings	-\$20,534.51 + \$ 0.17
• Checking	- \$ <u>2,738.14</u> +\$245.08
<u>Total Dollars:</u>	\$22,189.13 (31 January 2022)
	\$23,296.17 (31 December 2022)

Year to Date Summary				
(data through 31 December 2022)				
	2021		2022	
	December	YTD	December	YTD
INCOME	\$ 1,761.94	\$ 7,363.46	\$ 786.50	\$ 11,058.92
EXPENSES	\$ 1,193.78	\$ 8,271.89	\$ 541.25	\$ 8479.56
NET INC / (EXP)	\$ 568.16	\$ (908.43)	\$ 245.25	\$ 2,579.36

2021 - November	2022 - December
Income: Apparel Sales \$1,080.00	Income: \$285 jersey & refund
Expenses: TidyHQ \$ 620.25	\$401.32 membership
Squarespace \$ 216.00	dues
Holiday Party \$ 293.32	Expenses: Holiday party + ins. \$411
	Challenge Hound 2023 \$60
	Meet-up 6mos. \$69.26

January 2023 BOD 3

Other Topics

- **Membership renewal income review**

2019 = \$6,650 (full year) Thru November \$6,200

2020 = \$5,325 (full year)

2021 = \$5,795 (full year)

2022 = \$5,551.32 (full year)

Status - 2022

- Down approximately 10 members 2022 compared with 2021
- Still down about 42 members from pre-COVID-19

- How do we increase the value to sponsors of BCI?
(open discussion) Motion to discuss in future Marc/Kim/All

Secretary: Kim Gerrard

(no report)

Membership: Deby Six

Current Membership:

235 Members + 30 Life Members

18 paid sponsors & 1 donations sponsor

1 new member already in January

3 new members in December

3 new members in November

2 new members in October

5 new members in September

4 new members in August

• **Shop Cards:** Available stock? Requested a handful for Groove E Bikes and JAX Irvine (ran out). Motion to reprint cards Bill/Marc/All. Motion passes.

• **Sponsors** – Aim to get back Rock n Road, The Path, OC Bicycle Garage, Unlikely Cyclist, and The Cyclist.

Communications: Bill Sellin

- **Business Cards update** - Obtain 500 BCI business cards for \$18.73 (OvernightPrints) or 1,000 for \$21.53 (Bizay). Marc motions to purchase 500 BCI business cards for \$18.73. Motion passes.

- **MeetUp.com** update - We are signed up for a 6 month trial @ \$69.26 discount price. To date we have 43 Meetup names. Have not seen or heard of anyone showing up yet for a ride from the Meetup.com event invites. Renewal on June 16th will cost \$98.94 w/o discount. If the Board decides to renew, it's preferable to set it up with BCI Debit/VISA instead of Bill's to ensure the BCI account rather than Bill's name is listed as 'host.'

Statistician: Dick Brock

- **Strava/Challenge Hound Challenge** - starting January 2023, Challenge Hound will allow users to select an age group within which they will be compared to others.

If a participant chooses to not select an age group on Challenge Hound, s/he will by default be included in the "up to 39 years of age" category.

The Board was informed that some of the top riders do not participate in our club rides (or very few). They are dues-paying so their achievements will be acknowledged.

Hospitality: Mike Alvarez

Jan 12 meeting refreshments/snacks (Bill will bring/fix coffee)

Directors at Large:

(no reports)

The next Board meeting will be February 2, 2023 via Zoom.
The meeting was adjourned at 7:50 PM

Submitted,

Kim Gerrard, Secretary